14/4/2020, Topic: Practical Considerations on Community Engagement under COVID-19
Event Title: Organizing Action with Communities _“How to”…Webinar #1
Host: MSF Urban Spaces/ MSF International Asso Team
How many people Joined: 62 participants

Focus Questions:
I) COVID-19: How can we communicate effectively our messages within our communities?
Presenter: Iro Evlampidou, MD, Medical Epidemiologist/Public Health expert, MSF member

II) COVID-19, Mobilizing Remotely; How can we address the current challenges of organizing and mobilizing remotely?
Presenter: Christopher James Dean, Mobilization Expert, Member of Greenpeace international collective action group and Mobilization Head Greenpeace Greece

Key takeaways (top 3)
- Know your context, know your community and choose the right channels of communication; be creative and innovative
- Don’t over reply on widespread access to online resources; Consider engaging community leaders and multiply your ability to speak to others
- Remember the value of solidarity trust building & Active Listening when engaging with communities

Links and Useful Info:
- You can access the presentation slides: #How to...Webinar 1 _ Presentation SLIDES
- You can access all background material from this webinar here