

14/4/2020, Topic: Practical Considerations on Community Engagement under COVID-19

Event Title: Organizing Action with Communities _“How to” ...Webinar #1

Host: MSF Urban Spaces/ MSF International Asso Team

How many people Joined: 62 participants

Focus Questions:

I)

COVID-19: How can we communicate effectively our messages within our communities?

Presenter: Iro Evlampidou, MD, Medical Epidemiologist/Public Health expert, MSF member

II)

COVID-19, Mobilizing Remotely; How can we address the current challenges of organizing and mobilizing remotely?

Presenter: **Christopher James Dean**, *Mobilization Expert, Member of Greenpeace international collective action group and Mobilization Head Greenpeace Greece*

Key takeaways (top 3)

- Know your context, know your community and choose the right channels of communication; be creative and innovative
- Don't over rely on widespread access to online resources; Consider engaging community leaders and multiply your ability to speak to others
- Remember the value of solidarity trust building & Active Listening when engaging with communities

Links and Useful Info:

- You can access the **presentation slides**: [#How to...Webinar 1 Presentation SLIDES](#)
- You can access all background material from this webinar [here](#)