

## Sapencia Chika Onyeakie “THE STORY OF A CAMPAIGN THAT MATTERS”



It's a very good morning and the weather is so cool because it's winter period and we West and Central Africa's association members are set up for our campaign tagged M-MAC 2020 (Mask me Against Covid – 19). Our aim is to teach the community about the use of Masks and also to share some useful advice on what one can do to take care of oneself against Covid – 19.

The campaign took up in one of the local government in Jigawa State. Jigawa State is located in northern part of Nigeria and the local government is Kaugama.

Approaching one of the poorest communities in the area, it looked like desert but when we moved further we were able to see some settlements with people in front of their houses with smiles on their faces which indicates that we are highly welcomed.

We began by introducing ourselves then we moved to the business of the day and after set and done, we shared mask and explained them how to wear it. During the time that we spent with them we realized that they don't know what is Covid – 19 and how dangerous the virus is.

These people don't have light or network and their social life is zero because according to them people don't visit their community. This community is being surrounded by flood making it hard for visitors to visit them. They asked for our help to reduce mortality rate in their communities. The children look anemic because of the environment and their houses are made of mud.

I know that we cannot help the community solve all their problems, but I also know what we did with the campaign, gave them hope to continue and inspired our team to do the same.

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